



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

Work-Power-Balance

**Creative, courageous, open-minded and curious,
for the business transformations of tomorrow!**

**BPW Autumn Conference
23rd October 2021 in Aarau**

**We look forward to
seeing you!**



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

"Grüezi" from Aarau!

Warm wishes from beautiful Aarau, Swiss BPW Club members!

Work-Power-Balance is the theme of this year's BPW autumn conference. BPW Club Aarau's organization & coordination team have put together a compelling programme, with a wide range of topics, exciting speakers and plenty of great ideas. On **Saturday, 23rd October 2021**, at the **Culture and Convention Centre Aarau** (Kultur- und Kongresshaus Aarau, kuk), we will focus on the business world of tomorrow, with an emphasis on practical aspects – based on our experiences, objectives, expectations and uncertainties. As well as excellence in networking, the future will require creativity, courage, curiosity, an open mind, and perseverance. We should also mention that there'll be an exciting programme of accompanying activities here in Aarau.



We very much look forward to seeing you!

In the meantime, I wish you a wonderful summer and all the best for your business. Warm wishes from the Canton of Aargau...and let's hope our plans are not thwarted in any way by coronavirus.

Erika Koller, President BPW Club Aarau



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

BPW Autumn Conference 2021 Programme

Work-Power-Balance:

Creative, courageous, open-minded and curious, for the business transformations of tomorrow!

BPW Autumn is when we look back and gather insights from the experiences of BPW Spring and Summer.

As well as excellence in networking, the future will require creativity, courage, curiosity, an open mind, and perseverance.

That all sounds good in theory, but what about in practice?

That's precisely what we'll be discussing at the autumn conference. We want answers, to help us focus on our target groups and open up new perspectives.

So let's work together on ways to be more creative, courageous, curious, and open-minded!



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

BPW Autumn Conference 2021 Programme

8:00 Arrival of participants; coffee & croissants at the kuk

9:00 AM **Opening address: Work-Power-Balance**
9:15 AM **Business Development 4.0 in Aarau**

Erika Koller, President BPW Club Aarau
Alexandra Mächler, Business Development Officer, Aarau
and Region
Christine Meyer, Coach, Future-Shaper

9:30 AM **Introduction – Business Transformation**
10:00 AM **Lego Serious Play workshop**
11:30 AM **New Work at ABB Switzerland**

Nicole Kamm Steiner, Country HR Manager, ABB Switzerland

Midday Lunch break at kuk

2 PM **Introduction to afternoon programme**
2:05 PM **Welcome from the City of Aarau**
2:15 PM **BPW – worldwide**
2:35 PM **BPW autumn conference – national**
4 PM Q&A/Discussion
4:30 PM **Corporate memberships, BPW Switzerland**

Erika Koller, President BPW Club Aarau
Suzanne Marclay-Merz, Aarau City Councillor
Catherine Bosshart, President BPW International
Central Board, BPW Switzerland

Sabine Lehner, Diversity Manager
Larissa Stämpfli, Research Associate
Head of Kdo Ausb [Training and Education Unit, Swiss Army] –
both in the Federal Department of Defence, Civil Protection and
Sport [VBS]

approx. 5 PM Concluding remarks,
followed by aperitifs and flying dinner at the kuk



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

BPW Autumn Conference 2021
...meet our exciting
and highly experienced speakers...



Erika Koller

President
BPW Club Aarau



Alexandra Mächler

Business
Development Officer
Aarau and Region

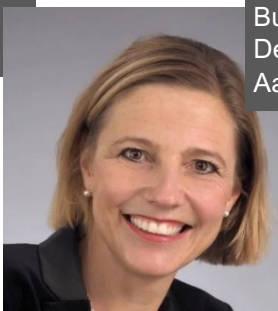


Christine Meyer

Coach,
Coach, Future-
Shaper

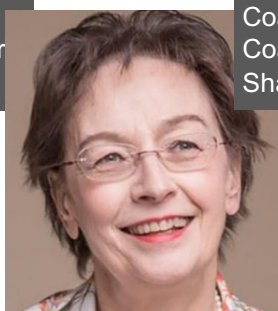


**Nicole
Kamm Steiner**
Country HR Manager
ABB Switzerland



**Suzanne
Marclay-Merz**

Aarau City Councillor



Catherine Bosshart
President
BPW International



Sabine Lehner
Diversity Manager,
VBS



Larissa Stämpfli
Research Associate

Head of Kdo Ausb
[Training / Education
Unit, Swiss Army], VBS



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

BPW Autumn Conference 2021 Programme of Accompanying Activities

8.00 AM Arrival with participants at the kuk; coffee & croissants

9:00 AM **Tour of film locations for the popular SRF TV series 'Der Bestatter'**
[The Undertaker]
Special guided tour of film locations for 'Der Bestatter':
from the Commissioner's house to the Rosengarten cemetery

Midday Lunch break at kuk



Source: winemaker.com

2:00 PM ... and an explosive wine tasting at the Wehrli winery in Küttigen

In the summer of 2013, for the second season of Der Bestatter, the Wehrli family's winery was used as a film location for one episode ('Stierebluet'), with explosive results. The Wehrli family also provided assistance with various aspects of the screenplay for that episode...

approx. 5 PM: Aperitifs and flying dinner at kuk



Source: aarauinfo.ch

BPW Autumn Conference 2021 Prices; Coronavirus

	Price per person
BPW participant	CHF 140
Accompanying partner	CHF 140

} Price includes full programme as shown, transfer from hotel to the kuk, and food & beverages.

For the afternoon programme, there will be simultaneous interpreting from German to French and vice versa.

The registration period for the conference begins on 15th August 2021 (via www.bpw.ch). Registration is binding once completed. Under current coronavirus restrictions, the number of conference participants is limited. If you wish to cancel your registration for the conference, you may do so up until 8th October 2021; a cancellation fee of CHF 30 per person will be charged.

After 8th October 2021, or if you have failed to cancel your registration, the full registration fee will be payable.

The Federal Office of Public Health's coronavirus measures will apply on the day of the event. To enter the kuk, you will need to show a Swiss Covid certificate. We advise that you bring a face mask.

BPW Switzerland, Länggassstrasse 10, 3012 Bern, Tel: 044 948 23 20; info@bpw.ch

BPW Autumn Conference 2021 Overnight accommodation

If you plan to stay overnight in Aarau on the Friday night, we may suggest the following:



Hotel Aarau-West

Address: Muhenstrasse 58 5036 Oberentfelden

Double room (Economic) with single occupancy

CHF 105 per night / room + city tax (CHF 1 per person per night)

Check-in: Friday, 22nd October 2021 2 pm

Check-out: Saturday, 23rd October 2021 no later than midday

This offer is valid until 22nd September 2021!

Please reserve your room directly, using the reservation code '**BPW autumn conference**'

Tel: +41 62 737 01 01 ; Fax: +41 62 737 01 00 ; e-mail: hotel@aarau-west.ch ; website: www.aarau-west.ch

To ensure that you arrive at the KUK on time on the Saturday morning, we have arranged transportation from the hotel to the KUK; when you check in, you will be notified about departure times for the transportation from the hotel to the kuk.



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

BPW Autumn Conference 2021

How to get here

The kuk (Culture and Convention Centre – Kultur- und Kongresshaus Aarau) is located in the city centre. We recommend that you travel by train (SBB). It is around 10-15 minutes walk from Aarau train station to the kuk.

Travelling by car from Zurich

Exit Aarau-Ost, right lane towards Aarau/Suhr (T5). Enter the city of Aarau using the left lane (Lucerne/Bern/Olten/Aarau), onto the Rohrerstrasse/Laurenzenvorstadt. Approximately 10 metres before entering the Old Town, you will see on the right-hand side the Schlossplatz and the kuk (please note: there is no available parking here).

Directions from Bern

Exit Aarau-West (Schöftland, Kölliken, Suhr) towards Aarau/Zentrum. At the Rosengarten roundabout (with turbine), turn right into Hintere Bahnhofstrasse (you can access the Behmen car park here!). At the Gais roundabout, take the third exit, stay in the middle lane, straight ahead towards Altstadt. Approximately 10 metres before entering the Old Town, you will see on the right-hand side the Schlossplatz and the kuk (please note: there is no available parking here).

Parking

There are no parking spaces for visitors or guests at the kuk. There are two disabled parking spaces (public parking) on the Schlossplatz opposite the kuk. The closest car park is Kasernenparking. Other options: Casino/Citymarkt car park (max. parking time 6 hours) or Parkhaus Flösserplatz (with barrier system). Further parking (Mühlematt and Fretz) is available near the River Aare (max. parking time: 5 – 11 hours).



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

What will happen if there are further coronavirus restrictions in autumn 2021?



Although we are not yet certain what the situation in autumn 2021 will be...



...the conference will definitely take place! If necessary it will be held as a virtual (digital) conference, in slightly shortened form.



Many thanks to our main sponsor

RAIFFEISEN

... to our premium sponsor



... and our co-sponsors



... and, of course, all our benefactors.

Version as of: 16th August 2021



BPW SWITZERLAND
Business & Professional Women
CLUB AARAU

Questions?

Don't hesitate to contact us: herbstkonferenz@bpw-aarau.ch